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Change the World

What is Intellectual Property?

Patents

Protects innovations with novel, useful and non-obvious applications.

Registered Designs

Protects the shape or outward appearance of an article.

Copyright

Protects origional expressions of authorship, as recorded in tangible media of expression.

Trade Marks

Marks and insignia associated with products or services as established in commerce.

Trade Secrets

Processes, strategies and items that are (i) secret, (ii) valuable because they are secret, and (iii) whose owner(s) take reasonable measures to protect the secrecy thereof.